

Secret of the One Cent Auction.



Brought to you by: Roy Fielding

For Tons Of Great Products To Sell In Your New Store:

Go to: http://www.roidotcom.com/summer_special.htm

Thanks for purchasing this e-book! You are probably reading this because you want to learn how to quickly become successful selling products and making money on eBay.

Yes! Even you can even become an **eBay Power Seller**. eBay members who are Power Sellers have a combination of high sales volume, at least 98% positive feedback, and at least \$1000 a month in income. What you will learn about in the following pages is the secret that almost every successful eBay entrepreneur has used to make consistent income selling products on eBay, the eBay Store.

What is an eBay store, you ask?

Here's an Example:

<http://myworld.ebay.com/mallmanager>

Simply put, when you sign up for an eBay store, eBay creates a personal web site just for you to sell your items. eBay handles all the logistics, accounting, and sales. You simply need to list your items. And the best part is eBay supplies all the traffic!

Millions of unique visitors use eBay's built in search engine to look for what they want to buy. If you have something people want, you are assured that you will have a constant stream of people visiting your eBay store looking for what you have to sell. In other words, eBay will deliver a school a hungry fish directly to your doorstep. The added bonus is that once you have an eBay store, the listing fee is only 2 cents per item, AND you can list items for 30 days! I never realized the value or the genius in having an eBay store until I opened a store myself. Once I had the eBay store open, I was able to get over 200 positive feedbacks in two weeks!

How to Create an Automatic Feedback Machine with Your eBay Store the first thing that helps every eBay member become successful is a high, positive feedback rating.

Opening up your eBay store is the single fastest and least expensive way to get your feedback rating up over 100 as soon as possible. Why does everybody use an eBay store to help increase their feedback when they first start out?

Because with an eBay store you can create a listing that sells for \$0.01, that allows you to sell multiple items from one listing. Without an eBay store, you can only list items with a starting bid of \$0.99 that show multiple items for sale. The problem with listing items for \$0.99 is that nobody is going to see them when they sort by lowest price first. There are literally thousands of 1 cent items listed for sale that will be seen before anybody happens to stumble across your 0.99 cent listing. Also, the listing fee for items in your eBay store is only \$0.02, whereas items listed as a regular auction have a minimum listing fee of \$0.25.

To summarize, your eBay store will allow you to list multiple items for as little as \$0.02 per listing and you'll be able to keep these listings online for 30 days before having to spend another \$0.02 to renew them. There is simply no better or more cost efficient way to quickly make products available to millions of people online! The first thing you need to do before you go any further is open your eBay store.

Open your eBay store now and then return to this document continue after you have your store opened. Don't worry about making your store perfect now "you can change the format, the colors, the name, etc., at any time. The important thing is to make sure you take the time to open your eBay store now. This will be the first step towards taking your eBay income to the next level.

START HERE WHEN YOUR STORE IS OPENED.

I assume you have your eBay store open now, Right? If so, congratulations! So you opened your store now what do I do? The first thing I'd recommend is using your eBay store to immediately begin increasing your eBay feedback ratings. Here's a step-by-step plan that will show you exactly how to create an automatic system to add 5 to 10 positive feedbacks to your eBay account every day. This means that a year from now, because of your eBay store, you will have a positive feedback rating of between 1,500 and 3,000!

Imagine getting that type of feedback just because you took a few minutes today to open up your eBay store and add a couple of listings! Go to your Sell menu and create a new listing. Select the radio button "Sell in Store Inventory."

But what are you going to sell? That's easy! You can sell this e-book that you're reading right now. Since I wrote this e-book I will give you permission to have full resale rights. You can use whatever headline you like.

The reason I used this headline is because it contains keywords that many people search on: e-book, 0.01, and free shipping. This will help make sure as many people as possible see this listing. You can even go to my listing and use the exact same text for your ad if you like.

The only thing I would warn against is making any suggestions that all you're interested in is generating feedback. If you do this, eBay will boot your listing.

Make sure you create your listing with a quantity of at least 500. This will give you enough items to last the entire 30 days that your store listing is active.

Now go to your "My eBay" menu, and then select the "Selling" menu. This will show your store item that you just created. First, select this item and copy its item number using control-C, or select copy from the Edit menu. It's important to keep this number. Then go to the drop down menu and select "Send to Online Auction." This will create a regular, non-store auction for the same item.

Go ahead and finish creating this listing.

Go to the Help menu and look up the term "pre-approve." Click on the link to "Pre-Approve Bidders/Buyers." Select "Add New Item" and then add your regular listing (not your store listing) to the list requiring pre-approval. What this does is make your regular listing come up showing that pre-approval is required. This will force the buyer to click on a link that will take them directly to your store.

Now you must go back and insert a link to your store listing into your regular auction listing.

Here's the simplest way to do this. Go to your item listing in your eBay store and highlight the item number in your browser window and copy it with Ctrl-C or from the Copy command in the Edit menu. Now go to the regular auction item you just created and select the option to revise this listing. Go to the link that says "Stores HTML Editor" and follow the instructions for creating a link to your store listing. Insert this link into your regular auction ad with text reading something like:

"CLICK HERE FOR PRE-APPROVAL."

If you did the above steps correctly you will have a regular auction listing that requires pre-approval, and a store listing where your customers will buy your e-book. When they see your regular auction listing they will click on the link that says, "CLICK HERE FOR PRE-APPROVAL" and they will be taken directly to your eBay Store listing where they will complete their purchase. You will now have an eBay sales machine that's open 24/7 and is constantly bringing you customers and money!

Important! You still must remember to re-list your regular, pre-approval required auction every seven days, and your eBay store listing every 30 days. You will then be able to maintain your sales system which funnels customers from your regular listing into your eBay store, where you can have as many items as you like "in stock" waiting for people to buy! The next step is up to you.

You will have to decide what niche you want to fill on eBay as a seller. In my experience the most successful sellers specialize in one particular area. Whatever path you choose, you now have a blueprint for

how to set up your eBay Store to have continuously listed items bringing in cash for you everyday.

Start selling online today! Open a storefront on eBay.

You now have some basic strategies that will allow you to immediately establish yourself one Bay with a solid feedback rating. With this rating, and with the information in the above e-book, you will be well on your way to making a nice amount of extra income whenever your want.

**To Your eBay Success,
Roy K. Fielding**

You Should Really Join Jason James (powerseller)

Auction Resource Network!

<http://www.royfielding.info/ARN>

You're all ready To Start Making MONEY

with you're Own **Hot Software Package** Right Here:

http://www.infoproductstosell.com/quick_selling_software.html